



Small Business Health Options Program (SHOP)

Nevada Health Link's SHOP makes it easy for small businesses with under 50 full-time employees to provide multiple health insurance choices to their employees. The SHOP provides easy-to-access information, employee benefit management and consolidated billing.

On March 23, 2010, the Affordable Care Act was signed into law and changed the way small businesses can offer their employees health insurance plans. In June of 2011, the Nevada Legislature created the Silver State Health Insurance Exchange (otherwise known as Nevada Health Link) to help the residents of Nevada comply with the new law. Nevada Health Link's SHOP is the one-stop shop for Nevada small businesses to find affordable, quality health insurance for their employees.

Nevada Health Link's SHOP is an online marketplace where small businesses can shop for, compare and purchase Qualified Health Plans offered by private insurance companies throughout the state. Through the SHOP, small business owners will be able to offer their employees health insurance that fits their budgets and healthcare needs. Talk to your insurance broker today about your options, or visit **NevadaHealthLink.com** to find more information.



connecting you to health insurance





What Can SHOP Do For You?

Integrated Solution:

The Nevada Health Link SHOP gives you, the small business owner, the ability to make side-by-side comparisons of Qualified Health Plans so that you can choose the plan or plans that best fit the unique needs of your business. It also gives your employees the ability to choose within the plans you've selected, allowing them to select the plan that fits their needs and budgets. NevadaHealthLink.com is the only place where qualified small businesses can receive tax credits for providing quality insurance plans to their employees.

- Freedom to choose among wide range of private insurance plans
- Flexibility for employees to choose a plan that fits their needs
- Easy-to-access information, 24/7
- Tax credits for qualified small businesses
- Consolidated, accurate billing

The Nevada Health Link SHOP gives you the freedom to choose the right insurance plans for you, the flexibility for your employees to choose the right plan for themselves, and the ease of accurate, consolidated billing for your business.

Tax Credits:

If you enroll your small business for small group health insurance coverage through the Nevada Health Link SHOP, you may be eligible for a tax credit.

In order to qualify for the tax credit, employers must:

- Have fewer than 25 full-time employees (FTEs)
- Cover at least 50% of the cost of employee-only coverage
- Have employees with average wages less than \$50,000/year (excluding the owner and owner's family)
- Enroll for health insurance through Nevada Health Link's SHOP

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